** PARTICIPANT INFORMATION SHEET**

**Study title:** Web Design Assistant

**Invitation Paragraph** You are being asked to take part in a research study. Before you decide, it is important for you to understand why the research is being done and what it will involve. Please take time to read the following information carefully and discuss it with others if you wish. Ask me if there is anything that is not clear or if you would like more information. Take time to decide whether or not you wish to take part. Thank you for reading this.

**What is the purpose of the study?** To study the utility of chat interfaces in aiding web design for users of any level of experience.

**Why have I been invited to participate?** I have reached out to wide range of people at the university and through my network, to ensure as large and diverse a sample size as is practical.

**Do I have to take part?** No.

**What will happen to me if I take part?** You will be expected to use and interact with a web application. There are no strict rules here; you are encouraged to follow your intuition and use it just as you would were it a real product and you were a customer. You will then be expected to fill in a short, anonymous questionnaire about your experience, with no “right” or “wrong” answers.

**Are there any lifestyle restrictions?** None.

**What are the possible disadvantages and risks of taking part?** Although no activity can be said to be 100% risk-free, all you will have to do is use a website I have designed myself, and then fill in a Microsoft form. There are no risks not already present in your day-to-day computer usage.

**What are the possible benefits of taking part?** There are no particular benefits to yourself from taking part in this study. However, I hope you find the web application interesting and easy to use, and that you learn something about web design in the process.

**What if something goes wrong?** As with the risks, this is extremely unlikely. In the event that something does go wrong, however, and you are not satisfied with my response, you can contact the chair of the CEDPS ethics committee ([Simon.Taylor@brunel.ac.uk](mailto:Simon.Taylor@brunel.ac.uk)).

**Will my taking part in this study be kept confidential?** Yes

**Will I be recorded, and how will the recording be used?** No

**What will happen to the results of the research study?** The data generated will be used in my final year project report, but you will remain anonymous.

**Who is organising and funding the research?** I have organised this myself in conjunction with Brunel University London, with no external funding.

**What are the indemnity arrangements?** Brunel University London provides appropriate insurance cover for research which has received ethical approval.

**Who has reviewed the study?** CEDPS Research Ethics Committee.

**Research Integrity**

*Brunel University London is committed to compliance with the Universities UK* [*Research Integrity Concordat*](http://www.universitiesuk.ac.uk/policy-and-analysis/reports/Documents/2012/the-concordat-to-support-research-integrity.pdf)*. You are entitled to expect the highest level of integrity from the researchers during the course of this research*

**Contact for further information and complaints**

**Researcher name and details:** Sidney Cabut (2011870@brunel.ac.uk)

**(If relevant) Supervisor name and details:** Dr. Isabel Sassoon (Isabel.Sassoon@brunel.ac.uk)

**For complaints, Chair of the Research Ethics Committee:** Prof. Simon Taylor (([Simon.Taylor@brunel.ac.uk](mailto:Simon.Taylor@brunel.ac.uk))